

Sean Wijesiri: CV

Personal Details

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Key Skills

- > Skilled in all major design packages including both Quark and In-Design as well as Illustrator, Photoshop, Flash, Adobe Acrobat with knowledge of Dreamweaver, video editing and Microsoft Office in particular Powerpoint.
- > Producing print ready art work/PDFs for monthly journals and 100 page plus reports and books, as well as training brochures and conference materials.
- > Liaising with outside suppliers and freelancers.
- > Strong ability to prioritise and manage a high workload with conflicting deadlines.
- > Producing effective marketing material and sales documents both in hard copy and soft copy formats.
- > Reproducing technical data so it is ready for print focusing on financial charts
- > Producing innovative websites using different platforms such as Joomla and Subhub.
- > Producing bespoke and creative illustrations.

Employment

Design / Production editor, Osney Media Ltd February 2008 – Present

I produce all design materials needed by this wide ranging media company. This includes materials for HR, Finance and public sector conferences and training events. However the major part of my role is producing the titles Talent Management Review (TMR), Employee Engagement (EET) and Performance Management Client Reporting Review (PMCR), which focuses on the financial sector.

On joining Osney I created a defined house style for each publication and over saw implementation of this throughout the journals' collateral including websites, e-newsletters and various other marketing materials. I'm responsible for producing effective magazine layout (with In-Design) for all the journals which includes a combination of picture research and producing images, as well as reproducing complex financial diagrams. I liaise with both the marketing and subscription departments to ensure journals go to press on deadline coupled with advising the sales department on their various needs.

As my role developed I also took responsibility for updating the various journals' on-line presence through both the websites and e-marketing tools. This has involved re-designing the website (www.pmcrrreview.com) to fit the new house style and working with the marketing department in producing e-marketing and e-newsletters.

My role utilises my strong communication and time management skills as I have to work closely with and balance the needs of a range of departments including events and marketing as well as those of my own department. I engage with all levels of staff, working closely with both senior management and junior staff.

TelCap publishers of Capacity magazine, conference designer February 2006 – January 2008

My role at TelCap had evolved not only to cover the traditional print based media forms such as brochures, magazine layouts, throw-outs and bellybands, but also to cover the development of new technologies and the introduction of new products.

The role developed my awareness of brand and the benefits of branding. The understanding of brand equity I believe is becoming vitally important to any graphic designer, which is why at TelCap Ltd I worked very hard at understanding the Capacity brand and its place within its market.

At TelCap I was able to gain both backing and support from my CEO and Creative director to re-design and launch the TelCap web-site. In doing this I took on a lead role both on the creative aspects and project management sides of this extensive project. This involved not only briefing and interviewing prospective contractors, learning about new technologies and their capabilities, but also working closely with freelancers and sub-contractors.

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Education

Mot Juste creative consultancy, assistant designer
May 2004 - January 2006

In this busy London-based studio, I enjoyed designing and producing various types of print work, from magazines and brochures to packaging and annual reports. I was able to add my own creative skills into projects for clients with strong brand identities.

BA (Hons) Graphic Design New Media: 2.2

The Surrey Institute of Art & Design University Epsom September 2000 - June 2003

BTEC National Diploma in Graphic Design: Merit

Croydon College September 1998 - June 2000

Interests

I am passionate about motor sports, and am currently restoring a 1982 Jaguar MK3 XJ6. To accompany my enjoyment of motor sport I find a lot of my spare time is spent either renewing or repairing my own track day car. I also enjoy visiting both galleries and design exhibitions both in and outside of London. As well as this I volunteer for Spires, which is a local homeless charity, I find spending time talking (as well offering practical help) to the clients particular rewarding, as well doing the day to day cleaning and cooking!

References

Available on request.

